

Assessing the Effectiveness of Community-Focused Information Dissemination in the Nigerian Health Sector during Disease Outbreak

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Abstract

This paper investigates the effectiveness of community-focused information dissemination in the health sector during the viral disease outbreak using Enugu state as a focus. The instruments of data collection were questionnaire and interview guide. A sample of 600 respondents (consisting of primary health care workers and residents) was randomly selected from the state's three senatorial districts. At the same time, data generated were analysed using SPSS version 20.0 tools. Results of the analysis revealed an inadequate and ineffective community health care information dissemination system, insufficient means of communication and lack of synergy between healthcare providers and community leaders as the cause of the ineffectiveness. The researchers recommended prompt integration of modern Information and Communication Technology (ICTs), development of synergy between community leaders and the health sector, and appropriate funding as a panacea to the ineffectiveness.

Keywords: Community, Disease, Enugu State, Healthcare Providers, ICTs, Information Dissemination