

## **Arise News Coverage of Climate Change Issues in South West Nigeria**

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### **Abstract**

The researchers examined media coverage of climate change and similarly relevant issues in South Western Nigeria with a focus on coverage, prominence, media attention and story formats attributed to the issues under review. Editions of Arise News' *The Morning Show* and *Global Business Report* between August and November, 2021 were content-analysed. Results revealed that the broadcast channel gave a fair degree of attention to climate change issues; with much credence to climate change as regards sensitisation and coverage of human-induced climate change issues such as oil spillage, gas flaring and green-house emissions. However, the researcher concluded that not enough coverage was allotted to reporting these issues given their relevance to the welfare of the citizenry and implication on economic balance and imbalance. Consequent upon the above, it was concluded that considering the strategic effects broadcast media can have in driving cultural and technological development, Nigerian broadcast stations should be more conscious in their reportage of climate change issues in ways that the discourse would clearly interpreted. The researcher recommended that governments of developing countries such as Nigeria should work to develop climate financing policies with which adaptation plans will be coasted to manage natural climate change occurrences.

**Keywords:** Broadcast Media, Climate Change, Environmental Risk, Risk Communication