

Radio Stations Framing of the COVID-19 Pandemic in Borno State

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Abstract

The researchers examined radio stations framing of the COVID-19 pandemic in Borno state. The objectives of the paper were to examine the frequency of framing, issues framed, prominence given to issues, frames used and the direction of news framing of COVID-19 pandemic in the state. The researchers used content analysis method. The arguments of the study are theoretically grounded on framing and social responsibility theories. The findings showed that radio stations in Borno state did not frame issues of COVID-19 adequately; this shows that the stations did not meet the aspects of social responsibility theory and this might have contributed to the failure of Nigerians in Borno to appropriately respect and observe COVID-19 safety guides. It was recommended that radio stations should have a deliberate and written policy that will guide them on how to frame any public health emergency like COVID-19.

Keywords: COVID-19 Pandemic, Radio Framing, Radio Stations, News Framing