

Usefulness and Challenges of ICT Use in the Teaching and Learning of Communication in three Nigerian Universities

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Abstract

Information and Communication Technology (ICT) is a principal driver of communication education, economic development and social change worldwide. In other words, the application of ICT in pedagogical matters cannot be overemphasized especially in the 21st century where ICT is a major driver of educational innovations and has been found to help institutions and lecturers improve the learning environment. Based on the above, this paper discusses the usefulness and the attendant challenges that come with the application of ICT in the teaching and learning of mass communication. Using qualitative research methods (FGD and in-depth interviews), this study selected undergraduate students of three universities in the South East Nigeria (One federal, one state, and one private) that offer mass communication as a course. Data from the analysis shows that students from the private sector have more access to ICT facilities in their institution but most of the students across board think ICT has not been fully deployed in teaching them. The obvious recommendation from this study is the need to deploy ICT and create an enabling environment for both teachers and students to access ICT facilities in their teaching and learning experiences in communication.

Keywords: ICT, Technology, Pedagogy, Communication, Nigerian Universities.